
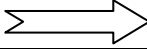


What is the project/Initiative?	“Wildlife Where You Live”
What will it achieve?	Local communities working together to provide wildlife habitat, green spaces, carbon reduction measures etc in their own environment.
When?	3 years: 1010-2013.
What activities will it undertake?	Awareness raising and “guided” communal action on the ground in communities to implement practical, “exemplar”, measures.
What / who benefits, and how?	Any age, personal circumstances.
Disbenefits and barriers / objections?	Lethargy, leave it to “experts”! Cross cultural barriers, isolation in urban and rural areas.
What is required to ensure this works: e.g. research requirements / funding implications?	Community enthusiasm – research on the ground. LA Partnership. Funding, volunteer input.
Who needs to be involved: Departments / other groups / individuals? How?	 <p>LA → ○ ○ ○ ○ ○ COMMUNITIES ○ ○ ○ ○ ○</p> <p>STATUTORY AGENCIES</p> <p>FACILITATION</p> <p>Working together wherever opportunity and funding allow. Pre-project consultation: All stakeholders!</p>
What is the very next step(s)?	Get funding! LA/Statutory Agency support.
Who will take it forward?	Malcolm Magee.

What is the project/Initiative?	To get biodiversity-rich, accessible greenspace incorporated into new developments; fully funded by developers.
What will it achieve?	Healthy population, cohesive community, improve image of town, provision of regulatory services etc. Reconnecting population to natural world, increased resilience of community and biodiversity to climate change.
When?	Over next 20 years (as development happens).
What activities will it undertake?	Join biodiversity, health, transport etc responses together before giving these to the Local Authority, to form cohesive/joint position so LA doesn't have to make the links – they're already made!
What / who benefits, and how?	Local area, new development residents, service providers, Local Authority... see last box!
Disbenefits and barriers / objections?	<ul style="list-style-type: none"> • Time • Getting other sectors not necessarily automatically linked, to join forces (health...). • Issue surrounding enforceability/legal actions, to deliver this on the ground. • Vested interests, e.g. Highways, may see this as threat to budget, rather than a partnership with potential for all to benefit.
What is required to ensure this works: e.g. research requirements / funding implications?	<ul style="list-style-type: none"> • Time to overcome above barriers. • Possible organisational barriers within other sectors – people may not already be in place who can become involved.
Who needs to be involved: Departments / other groups / individuals? How?	<ul style="list-style-type: none"> • WWT, EA, NE, LA (WC, SBC), PCT, AWP (mental health), Community First, Police, local Councillors / Parish Council, social housing associations, Highways. • Facilitated initial event allowing all partners to hear other views etc.
What is the very next step(s)?	Get a couple of partners together to start with; adds credibility and helps to attract other partners.
Who will take it forward?	WWT

What is the project/Initiative?	Awareness raising / education within own organisations.
What will it achieve?	A common understanding and language to do with Biodiversity Duty.
When?	Now onwards 
What activities will it undertake?	<ul style="list-style-type: none"> • Determine level(s) of understanding. • Identify needs and baseline standard level of “knowledge” of Biodiversity Duty, • Develop appropriate learning programme(s) for relevant audience(s).
What / who benefits, and how?	Employee, organisation, external contacts... biodiversity, humankind, the planet...universe! Ultimately through developing enthusiasm and reducing impacts on environment. Not low-cost.
Disbenefits and barriers / objections?	Resistance / non-priority. Is it relevant to me? If so, why / how?
What is required to ensure this works: e.g. research requirements / funding implications?	<ul style="list-style-type: none"> • Incorporate “learning programme” into corporate induction plucks CPD-type learning. • One-stop-shop for information, guidance, advice, case studies... (N.B. SNH etc developing in Scotland for all public bodies.)
Who needs to be involved: Departments / other groups / individuals? How?	Everyone. Biodiversity Team staff – in developing training. Other group representatives in terms of helping identify needs, language to use etc.
What is the very next step(s)?	Build a team with competence to promote, support and advise others in how to achieve the Biodiversity Duty:
Who will take it forward?	→ What does it mean? → What does it do? → How do I do it?

What is the project/Initiative?	Exemplar Site: Conservation Grazing project: Tiptree Heath SSSI
What will it achieve?	Promote project.
When?	
What activities will it undertake?	Promoting ecosystem services benefit. Quarry restoration, seed source, local distinction
What / who benefits, and how?	<ul style="list-style-type: none"> • Ecosystem services – improved watercourses – downstream ditch system <ul style="list-style-type: none"> - Food production / chain - Reducing footprint - Education - Local pride/ Distinctiveness - Protecting species: Great crested newt, water voles, dormice, farmland bird assemblages
Disbenefits and barriers / objections?	None? Time?
What is required to ensure this works:e.g.research requirements / funding implications?	Promotion through the health Trust. Sharing information / website. Research into the health benefits / user groups.
Who needs to be involved: Departments / other groups / individuals? How?	Health industry partners. Community groups. Nature Conservation Community.
What is the very next step(s)?	
Who will take it forward?	Essex Biodiversity project.